



## **Speereo Software UK achieves success at ARM Developers' Conference 2005 (Santa Clara, CA)**

**St. Petersburg, Russia – October 7, 2005** – Speereo Software team portrayed the abilities of the state-of-the-art technologies of speech recognition, synthesis, and compression, particularly into mobile products at the annual ARM Developers' Conference held in Santa Clara, CA (October 4-6, 2005).

The conference has brought together the latest solutions across the value chain—from SoC, embedded and EDA solutions to MCUs and ASSPs; from hot new software applications to the latest tools, methodologies, and OS developments.

Speereo Software VP of R&D Dr. Maleev gave a report named “Integrating Speech Technologies in Mobile and Embedded Devices” which was the only one devoted to the speech recognition technologies at the conference. The speaker emphasized the new achievements made in the field of speech recognition in the last year. The special attention was paid to the embedded devices - new promising applications of Speereo speech recognition technology. It has been stressed that Speereo sees a significant potential to employ its technological advantages in creating smart devices for consumer electronic market.

Speereo Voice Translator and Speereo Voice Organizer for PocketPC and UIQ and Series 60 smartphones were presented to visitors. The special emphasis was placed on the brand new Speereo Voice travel guides, a joint project of Speereo Software UK and Columbus Travel Publishing.

As Oleg Maleev has put it, “...the fact that the leading manufacturers highly appreciated Speereo products and technology fuels my optimism about our future prospects”.

### **About Speereo Software UK, Ltd.**

Speereo Software is a British IT company involved in the development of proprietary speech technologies. Speereo Software has brought together engineers, mathematicians, and programmers experienced in the area of speech processing. Currently we employ 98 people in the company. Now the work on the speech recognition technology embodies 150 person-years. Thus far R&D has been financed internally by revenue generated from IT consulting.