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FOR IMMEDIATE RELEASE

Press-release

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Speereo™ Software at 3rd Mobile Software Forum

We invite you to attend the 3rd Mobile Software Forum, the largest industry-specific event, held by [RUSSOFT Association](#) together with ADMIN Ltd. Company. The forum is to be held on December 10-11, 2009 in St.-Petersburg, Russia.

Speereo Software, represented by Daniel O. Ischenko, VP Business Development, was invited to share Speereo's experience in selling multiplatform mobile applications via various channels including Ovi Store, Point of Sale promotion e.t.c. The report will also cover some peculiarities of selling software in Russian Federation.

[Click to view 3rd Mobile Software Forum Agenda.](#)

Who should attend:

Mobile software developers;
University representatives, teaching mobile software developers;
Manufacturers of mobile software platforms;
Mobile phones, smartphones and PDA phones vendors;
Cellular operators and mobile content providers.

For more information go to [RUSSOFT Web site](#)