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FOR IMMEDIATE RELEASE

**Press-release**

St. Petersburg, Russia. 13th November 2009

**Nokia brings Symbian applications from Speereo Software to its stores.**

From now on Speereo Software products can be tested and bought in the majority of Nokia stores in Russia.

Forum Nokia EMEA team, Nokia Eurasia Office joined forces with Softkey Distribution and several Developers and launched the new and already successful program: application purchase in retail Nokia shops. From now on anyone who comes into Nokia shop can not only purchase a desired device, but can fill it with best applications available from leading Russian developers.

All products available for purchase can be paid for in cash or by credit card right in Nokia shop. Once purchase is done, Nokia staff will assist buyer in installation and activation of software purchased. 2 applications from Speereo Software are available: Speereo Voice Translator and Speereo Voice Launcher.

In course of several weeks the program is running all of us saw that such sales scheme is an excellent tool for developers to widen their audience and for Nokia to offer additional services to their customers who are not accustomed or don't want to go to online shops. Moreover, we've seen that such program suits best to customers in age group of 35-60+ years old.