



Contact: Gleb Klimshin
Phone: +7-812-324-8635
Fax: +7-812-327-4455
ggk@speereo.com

FOR IMMEDIATE RELEASE

Press-release

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Speereo™ Voice Launcher SMARTPHONE Edition released.

Speereo Voice Launcher is the latest offer from Speereo Software. It enables users to start dozens of applications, bookmarks and documents with the press of 1 button and a custom voice command. You don't even need to close the current application and go back to the Today screen! Just hold and say... The operation is truly intuitive once you set up the program in 5 to 10 minutes. Chances are you won't even need to read the manual! Now available for both touchscreen and non-touchscreen WM phones.

Getting started: select "SVL" icon on the Today Screen Icon Bar. Then choose "Options" and select the button you hold for speech recognition. Finally, you have to tag your frequently used programs/files and favorite bookmarks with custom tags. You can tag any program in the way you want and then just say "Weather Forecast" or even transliterate the pronunciation in your native language: "Veterforherzage" (German), "Prognoz pogody" (Russian), "Pronostico del tempo" (Spanish), "Previsioni meteo" (Italian), e.t.c.

Speereo Voice Launcher dramatically improves the usability of your device with Windows Mobile Smartphone Edition. With Speereo Voice Launcher you can start applications, files and web pages while holding 1 button instead of navigating via menus and submenus with your D-pad or numeric keyboard. It's really fast and simple. Just download the trial and evaluate.

For more information go to <http://www.speereo.com/Products/launcher.html>
Direct link to distributive: <http://www1.speereo.com/svl/LauncherSMSetup.exe>